

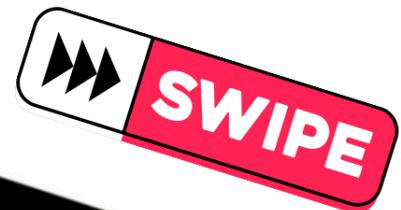
THE
NITROGEN
PLATFORM

How to Get

Google

to

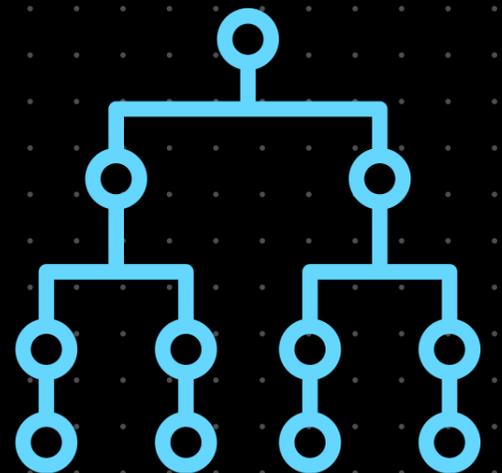
**CRAWL YOUR
WEBSITE FASTER**



01

Site Structure

A logical, hierarchical structure helps crawlers understand how pages relate to each other.



02

Internal Linking

Internal links help
crawlers find new
pages and understand
your site's structure.

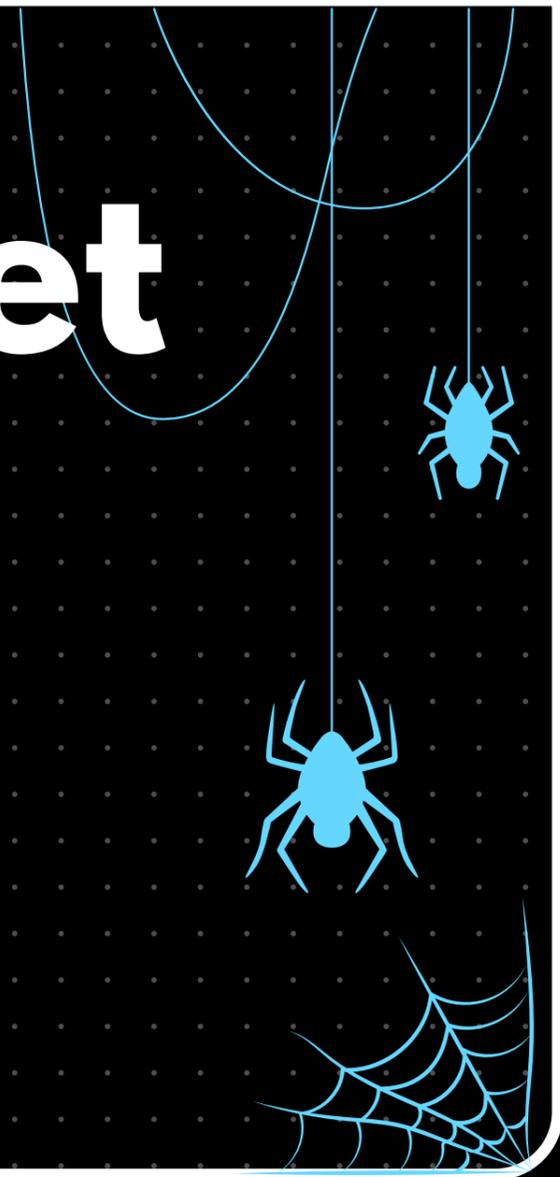


SWIPE

03

Crawl Budget

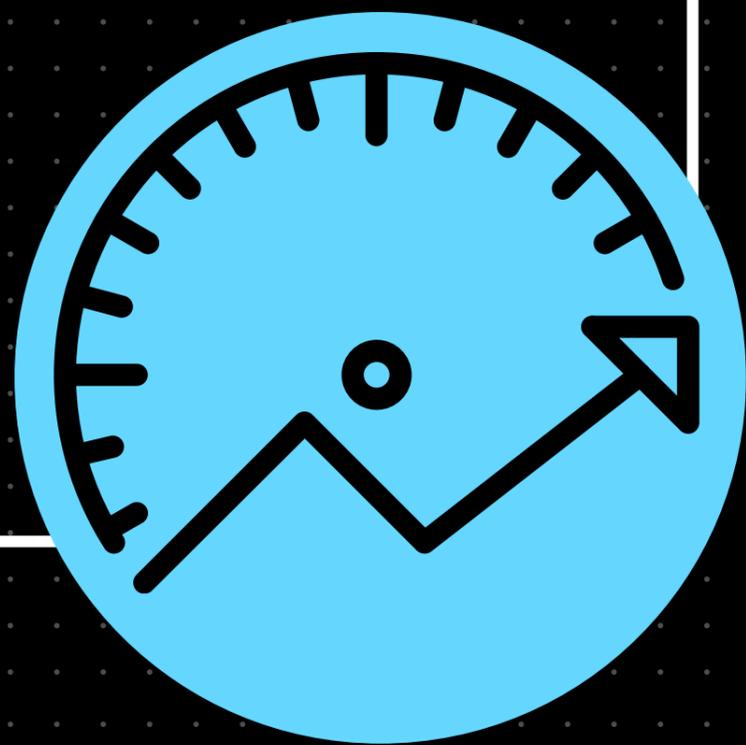
Search engines allocate a limited amount of time and resources to crawl each site. Larger sites need to optimize for this.



04

Server Performance

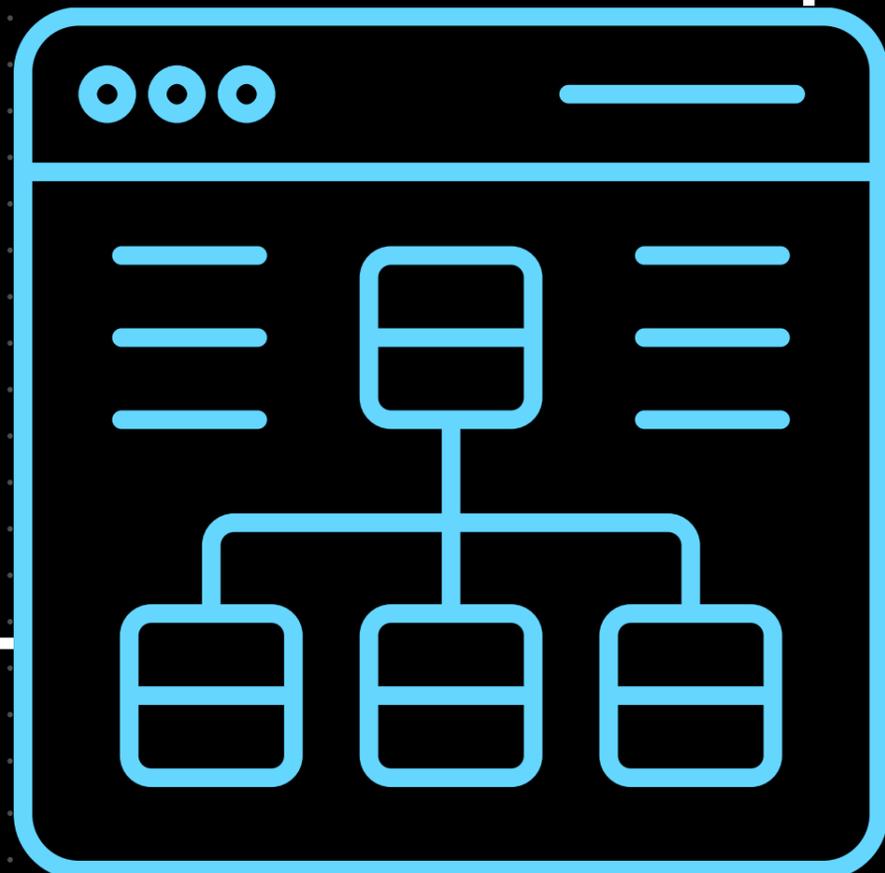
Slow servers can limit how many pages crawlers can process.



05

XML Sitemaps

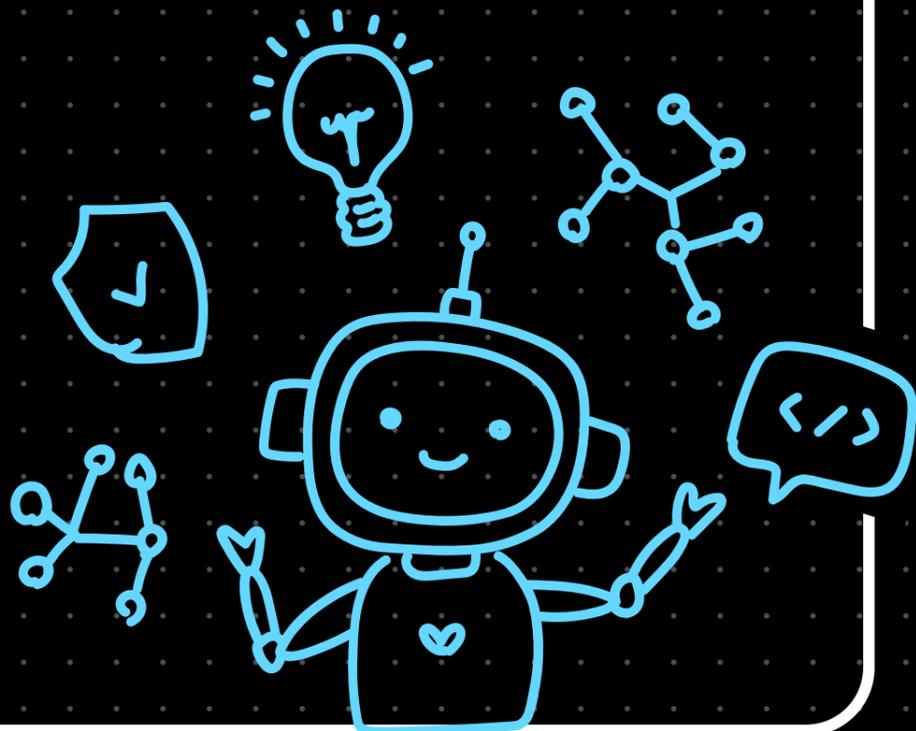
Help crawlers find important pages on your site with a well-structured sitemap.



06

Robots.txt file

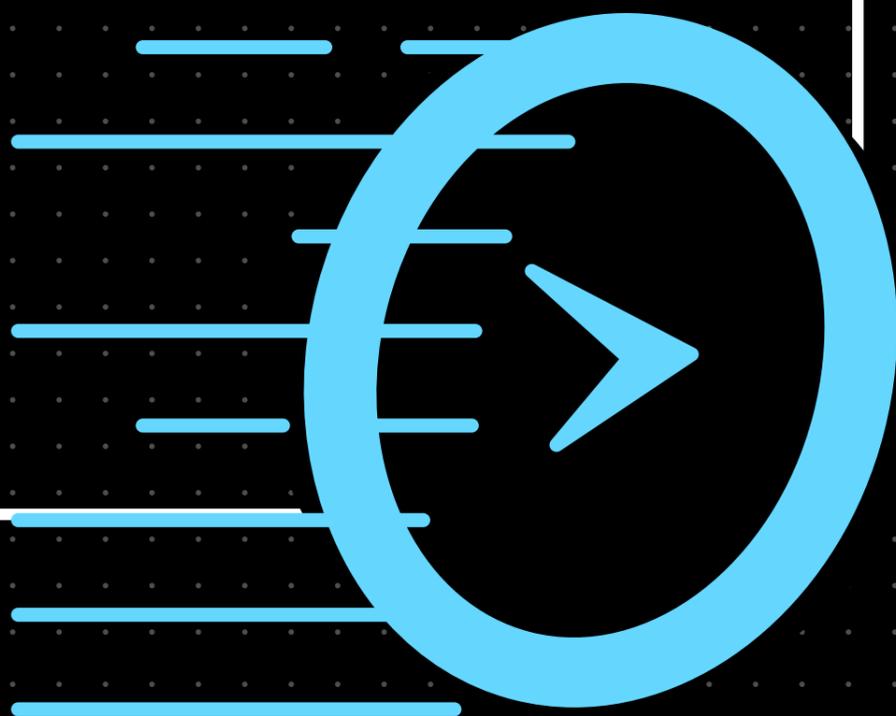
Tells crawlers what parts of your site they can and can't access.



07

Page Speed

Faster-loading pages are easier to crawl.



08

Mobile Friendliness

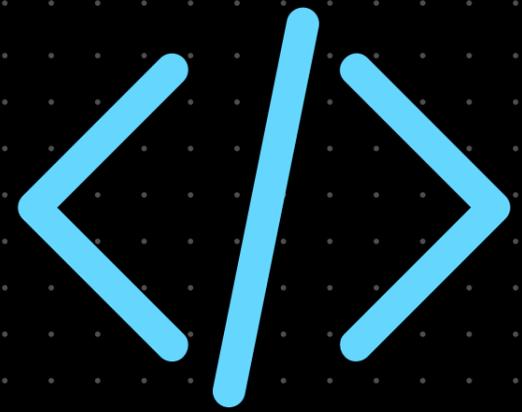
Mobile-friendly pages
may get crawled first
with mobile-first
indexing.



SWIPE

09

JavaScript Rendering



Modern web applications with heavy JavaScript dependencies can be difficult for crawlers to render properly.



Experience Faster Crawling with N7 SERA

90+

Google Core-Web-Vital Score

5-15%

Growth in Organic Traffic

5-20x

Keywords getting indexed on Google

www.n7.io

