



# How Can **DIGITAL PERFORMANCE**

Be Your Competitive  
Advantage in a Downturn?



**SWIPE →**

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# ACCELERATE INDEXING WITH SMARTER RENDERING

- ✓ Pre-renders dynamic content for faster searchability
- ✓ Ensures HTML is structured for crawl-first logic
- ✓ Reduces Time to First Byte (TTFB) and First Contentful Paint (FCP)







## MAXIMIZE CRAWL EFFICIENCY WITH INTELLIGENT CONTROLS

- ✓ Routes bots to high-priority templates and business-critical sections
- ✓ Drops stale references via automated sitemap refresh
- ✓ Adapts to crawl frequency using machine-learned signals

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# STABILIZE CORE WEB VITALS FOR RANKING RESILIENCE

- ✓ Maintains sub-second Largest Contentful Paint (LCP) across templates
- ✓ Actively monitors CLS (Cumulative Layout Shift) for mobile performance
- ✓ Pushes Lighthouse scores above 90 through consistent page performance



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## REDUCE SEO OPS LOAD WITH AUTOMATION

- ✓ Automates rendering workflows for new content
- ✓ Flags crawl anomalies via real-time crawler telemetry
- ✓ Reduces SEO overhead by streamlining indexing paths





# SEARCH ENGINE RANK ACCELERATOR

90+

Google Core-Web-Vital Score

5-15%

Growth in  
Organic Traffic

5-20x

Keywords getting  
indexed on Google

[www.n7.io](http://www.n7.io)

